

Organisation: M & S Active

# Information Package

M & S ACTIVE Website



2014

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## *Purpose*

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This document serves as a transparent approach to SDL Technology's web design service. It will depict the three levels of web development offered here at SDL Technology and an estimation of development time.

## *The Services Provided*

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### *Basic Website*

The first level website service SDL Technology provides is a basic package for website creation and development. The service will cater directly to M & S Active's needs by displaying a functional and visually pleasing website to showcase the growing business. Listed below are the key features that highlight the potential benefits to M & S Active:

#### **Basic Website Design:**

- A professional website presence that promotes the passion of the trade and growing of business.
- The website will consist of 5 pages with navigation, which includes the Index, Contact, About, Blog, Wellbeing & Recipes pages.
- Through the initial discussion a hand over of content the website will be designed creating a final design
- One major Amendment is included. This includes drastic changes in colour scheme, navigation, design and layout changes to the entire website.
- 3 minor adjustments are included. These include drastic changes in colour scheme, navigation, design and layout changes to a single page of the website.
- Domain name and set up
- Website Hosting is included for a period of 1 year.

## *Cost & Time Frame*

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### **Basic Website Package**

SDL Technology's basic website package is a contracted project with a fixed price and fixed completion date. The Website package includes a second meeting with the client to ensure the project meets the requirements for M & S Active.

Start Date: mid-July.

Completion of Project: mid-August

Cost:

Basic website package	-	\$600.00
<b>Total</b>	-	<b><u>\$600.00</u></b>

### *Intermediate Website*

The first level website service SDL Technology provides is a basic package for website creation and development. The service will cater directly to M & S Active's needs by displaying a functional and visually pleasing website to showcase the growing business as well as the addition of an online store. Listed below are the key features that highlight the potential benefits to M & S Active:

#### **Intermediate Website Design:**

- A professional website presence that promotes the passion of the trade and growing of business.
- The website will consist of 5 pages with navigation, which includes the Index, Contact, About, Products, Wellbeing & Recipes pages.
- An Online Store conducted through paypal that allows users to purchase items on the products page.
- Through the initial discussion a hand over of content the website will be designed creating a final design
- One major Amendment is included. This includes drastic changes in colour scheme, navigation, design and layout changes to the entire website.
- 3 minor adjustments are included. These include drastic changes in colour scheme, navigation, design and layout changes to a single page of the website.
- Domain name and set up
- Website Hosting is included for a period of 1 year.

### *Cost & Time Frame*

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SDL Technology's intermediate website package is a contracted project with a fixed price and fixed completion date. The Website package includes a second meeting with the client to ensure the project meets the requirements for M & S Active.

Start Date: mid-July.

Completion of Project: end-August

Cost:

Basic website package	-	\$600.00
Online Store	-	\$900.00
<b>Total</b>	-	<b><u>\$1500.00</u></b>

### *Dynamic Cutting-Edge Website*

The final website service SDL Technology provides is an advanced package for website creation and development. The service will cater directly to M & S Active's needs by displaying a functional and visually pleasing website to showcase the growing business, fully customisable content that is controlled via a content management system, an online store with products that are able to be updated dynamically, a user registration/login system that keeps track of who is visiting your website. Listed below are the key features that highlight the potential benefits to M & S Active:

#### **Intermediate Website Design:**

- The website will consist of unlimited pages with navigation
- An Online Store conducted through PayPal that allows users to purchase items on the products page.
- A Content Management System that allows full control over the content on your website
- Through the initial discussion a hand over of content the website will be designed creating a final design
- One major Amendment is included. This includes drastic changes in colour scheme, navigation, design and layout changes to the entire website.
- 3 minor adjustments are included. These include drastic changes in colour scheme, navigation, design and layout changes to a single page of the website.
- Domain name and set up
- Website Hosting is included for a period of 1 year.

### *Cost & Time Frame*

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SDL Technology's dynamic website package is a contracted project with a fixed price and fixed completion date. The Website package includes a second meeting with the client to ensure the project meets the requirements for M & S Active.

Start Date: mid-July.

Completion of Project: end-September

Cost:

Basic website package	-	\$600.00
Content Management System	-	\$1200.00
Basic website package	-	\$600.00
User Registration/Login	-	\$300.00
Online Store	-	\$900.00
<b>Total</b>	-	<b><u>\$3500.00</u></b>

## *Conclusion*

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SDL Technology strives to help small companies function efficiently and professionally. With valued experience and contacts within the industry, SDL Technology has successfully assisted many businesses since its foundation. Our basic website packages are developed to provide improved functionality, usability and visual appearance. The proposed services are customisable and up for negotiation to ensure that you are getting exactly what you desire.