

**Search Engine Optimisation Packages**  
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November 26

# SEO Packages

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**Website Development**

*By Blake Kobelt*

## SDL Technology's SEO Packages:

### Level 1 \$50p/m

For this package, SDL Technology will optimise the google rankings for 4 Phrases or Key Words of your choosing. The package will include meta data optimisation that specifically targets Google's algorithm to maximise your chances of being featured on the front page!

### Level 2 \$100 p/m

For this package, SDL Technology will optimise the google rankings for 10 Phrases or Key Words of your choosing. This package will feature meta tag optimisation aswell as employing google analytics to accurately record the traffic your site generates. SDL Technology will generate a monthly "Search Engine Rankings Report"(SERR) so you can keep track of your websites progress up the ranks!

Here is a snippet of a SERR generated 'Brisbane Conveyancing'.

#### Google Search Rankings

Keywords	Originally	Last Month	Currently
Brisbane Conveyancing	24	1	1
Cheap Brisbane Conveyancing	12	1	1
Low Cost Brisbane Conveyancing	16	4	3
Affordable Brisbane Conveyancing	25	5	4
Cheap Brisbane Property Lawyers	20	2	1
Low Cost Brisbane Property Lawyers	27	1&2	1&2
Affordable Brisbane Property Lawyers	28	1	2&3
Brisbane Property Lawyers	56	26	8*
Brisbane Property Solicitors	39	3	3

\*marks a keyword that now features www.brisconvey.com in the top ten.

Peak, Increase, Decrease, No Change.

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### **Level 3 \$250 p/m**

SDL Technology will perform a comprehensive optimisation of all phrases or key words that are associated with your business. Clearly defined goals with web analytic software will be established and monthly reports generated to accurately track the SEO progress. SDL technology will conduct a thorough analysis of your competitor's websites and track their behaviour in comparison to yours. At the end of each month SDL Technology will generate a "Search Engine Ranking Report"(SERR) for all the major search engines(Google, Yahoo, Bing and Ask). A "Traffic Source Report"(TSR) that details in depth what phrases are generating the most traffic for your site, and a "Competitor Page Rank Comparison" that monitors the behaviour of your direct competitors.